



SRI BHAGAWAN MAHAVEER JAIN COLLEGE
Vishweshwarapuram, Bangalore 560004
Mock paper 2018 - 2019

Course:	I PUC
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Subject:	Business Studies
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Max. Marks:	100
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Duration:	3:15 hrs.
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SECTION A

I. Answer the following questions in a sentence. While answering multiple choice questions, write the serial number / alphabet of correct choice and write the answer corresponding it. Each question carries

one mark.

**(10 x 1 =
10)**

1. Name the economic activity in which people are rewarded with salary or wage for their work.
2. State the main objective of co-operative societies.
3. PSEs are organizations owned by
 - (a) Joint Hindu Family
 - (b) Government
 - (c) Foreign Companies
 - (d) Private entrepreneurs
4. State any one category postal facilities provided by Indian postal department.
5. What is Digitization?
6. Environmental protection can best be done by the efforts of
 - (a) Business people
 - (b) Government
 - (c) Scientists
 - (d) All the people
7. Directors of which type of company have to subscribe for qualification shares?
8. Expand SIDC.
9. Give the meaning of micro enterprises relating to manufacturing.
10. Expand ASSOCHAM.
11. Which is the easiest mode of gaining entry into international market?
12. Name the authority to issue bill of lading.

SECTION B

II. Answer any ten of the following questions in two sentence each carries two marks. (10 x 2 = 20)

13. How is business different from profession?
14. Compare active partner with partner by estoppel by taking capital contribution and sharing.
15. Write any two benefits of Joint Ventures.
16. Give the meaning of 'Endowment Life Insurance Policy'?
17. Name any two information intensive products that can be delivered electronically into your computer.
18. How does social responsibility differ from legal responsibility?
19. Which type of company may use 'Table A' of companies act, 2013 and when?
20. Which source of finance is more economical, internal or external source, why?
21. State any two objectives for the establishment of the National Commission for Enterprises in the Unorganized Sector (NCEUS).
22. Distinguish between departmental stores and chain stores by taking any two basis.
23. Write the meaning of cross licensing.
24. State any two objectives of MIGA.

SECTION C

III. Answer any seven of the following questions in 10-12 sentences. Each questions carries 4 marks.

(7 x 4 =28)

25. Explain briefly the different types of manufacturing industries.
26. Briefly explain any four features of Global Enterprises.
27. Give the meaning of Services and briefly explain the broad categories of services.
28. Bring out any four distinctions between Traditional Business and e Business.
29. Explain the social responsibility of business towards: (a) Shareholders (b) Consumers.
30. Explain briefly Incorporation stage in the formation of a company.
31. Explain briefly the merits of trade credit as a source of business finance.
32. Describe different avenues for organizations to raise finance internationally.
33. Briefly explain the support to the small and rural industries given by any four Institutions.
34. Explain briefly four merits of departmental stores.

SECTION D

IV. Answer any four of the following questions in 20-25. Each question carries 8 marks.

(4 x 8 = 32)

35. Explain any four merits and four limitations of Co-operative societies.
36. Explain the features of Joint Stock Company.
37. Explain the role played by various types of telecom services in social and economic development of the country.
38. Explain any eight factors that affect the choice of appropriate sources of business finance.

39. Explain four merits and four limitations of Mail Order Houses.
40. Explain briefly the steps involved in the import procedure.

SECTION E
(Practical oriented questions)

**(2 x 5 =
10)**

V. Answer any two of the following each carries five marks.

41. As the owner of a business unit, what risks you may face in running it?
42. As a businessman having concern for environment protection. Suggest any five steps which can be taken by you for environment protection.
43. As an aspirant of doing International business what different modes of entry into International Business do you find?
