



JAIN COLLEGE, JAYANAGAR
II PUC Mock Paper -II
Subject : Business Studies (27)

Duration: 3 hrs 15 minutes

Max. Marks: 100

SECTION- A

I. Answer all the following questions each carries one mark: 10X1=10

1. Name any one dimension of management.
2. State any one feature of principles of management.
3. State any one type of plan.
4. Name any one type of organization structure.
5. Give the meaning of off-the-job training.
6. Write any one quality of a successful leader.
7. What is control?
8. What is Investment Decision?
9. What is a market?
10. State any one reason for consumer protection.

SECTION- B

II. Answer any TEN of the following questions each carries two marks: 10X2=20

11. State any two features of management.
12. What is meant by Esprit-de-corps?
13. What is planning premises?
14. What is organizing process?
15. What is decentralization?
16. Define Recruitment?
17. What is formal communication?
18. Define Controlling standards.
19. State any two depository services.
20. Give the meaning of guarantee
21. What is branding?
22. Mention any two needs of consumer protection.

SECTION- C

III. Answer any SIX of the following questions each carries five mark

6X5=30

23. Explain the Principles of scientific management of F W Taylor.
24. Explain the elements of delegation
25. Explain the benefits of training.
26. Explain the importance of Supervision.
27. Explain the importance of controlling.
28. State any five factors influencing the amount of fixed capital requirements in a business.
29. Write any ten Depository service offered by a depository.
30. What are the objects of sales promotion?
31. Briefly explain any five consumer rights.

SECTION- D

IV. Answer any THREE of the following questions each carries ten marks

3X10=30

32. Explain the features of management.
33. Explain the Various steps involved in the planning process.
34. Briefly explain the different methods of on –the-job training.
35. State any ten function of SEBI
36. Bring out the merits and demerits of advertising.

SECTION- E

PRACTICAL ORIENTED

V. Answer any TWO of the following questions each carries five marks

2X5=10

37. Draw a neat diagram of levels of management.
38. State any ten fayol's principle of management.
39. As an aggrieved consumer, write a complaint to District forum seeking redressal
