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Concept & Design, Office of Communications & Human Resources, JGI Group 20 - 2117



# BCA / B.Com / BA / BBA



**(Affiliated to Bangalore University)**





## ABOUT JAIN COLLEGE

Jain College, RR Nagar is one of the leading colleges in Bangalore imparting education at the Pre-University, Undergraduate and Postgraduate levels. The college is involved in various innovative programs apart from the regular curriculum. These programs have been carefully designed to provide students a clear edge in placement or further education. The college has excelled in all disciplines, curricular, extra-curricular and co-curricular activities. Every year, Jain College students emerge as champions at the various fests such as management fest, entrepreneurship fest and cultural fest organized at national level.

## ABOUT BANGALORE UNIVERSITY

Bangalore University is a public university promoted by Government of Karnataka and recognized by UGC, located in Bangalore, Karnataka State, India. The university is one of the oldest in India, dating back to 1964. The university is a part of The Association of Indian Universities (AIU) and nears the status of "Potential Excellence" which is reserved for the top 10 universities in India under the guidelines of the University Grants Commission (UGC).

## ABOUT THE PROGRAM

### BACHELOR OF COMPUTER APPLICATIONS

Bachelor of Computer Applications is an undergraduate degree that comprises of the subjects like database, data structure, networking, core programming languages like 'C', and 'Java'. The curriculum has been prepared with industry requirements in mind and it emphasizes practical application-oriented learning. Jain College has implemented initiative of University Grants Commission (UGC) to bring about a qualitative improvement in the national higher education system through Choice Bases Credit System (CBCS) in all 3-year undergraduate programs. The emphasis is shifted from teacher-centric to student-centric education and CBCS makes education broad based and on par with global standards.

### BACHELOR OF COMMERCE

The Bachelor of Commerce (B.Com) offered by Jain College, RR Nagar, is a particularly tailor-made program to meet the needs of industry and commerce. This course is designed to prepare students for the challenges in the global business environment and to provide them with a wide range of managerial skills while at the same time building competence in a particular area. In this program, one will study foundation areas of accounting, economics, business law, management, marketing and technology.

### BACHELOR OF ARTS

Bachelor of Arts (Journalism, Communicative English and Psychology) program aims to endow students to face the competitive world of media. The program acts as an overpass between the academics and the industry and the curriculum is designed to facilitate students to excel in their field of interest. The course also helps in building impending Media Professionals. Jain College has implemented initiative of University Grants Commission (UGC) to bring about a qualitative improvement in the national higher education system through Choice Bases Credit System (CBCS) in all 3-year undergraduate programs. The emphasis is shifted from teacher-centric to student-centric education and CBCS makes education broad based and on par with global standards.



### BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration (BBA) from Jain College has earned an exceptional reputation with employers for producing graduates who not only cope with the challenges of today's business world, but excel in the opportunities they create. The college offers a wide range of industry related courses which have been designed to stimulate an challenge ambitious minds as well as prepare them for managerial and specialist roles within business and public sector.

The BBA program will also equip one with effective communication, team work and leadership skills, and cross-cultural understanding.

#### Eligibility

A pass in 10+2 examination or equivalent from any recognized Central or State Board with minimum 50% marks.

#### Duration

3 Years, 6 Semesters