



II PUC BUSINESS STUDIES

MOCK PAPER - 2

SECTION-A

Answer the following questions in a sentence each carries one mark

(10x1=10)

1. State any one organisational objective of management.
2. Give the meaning of authority?
3. State a limitation of planning.
4. Give the meaning of informal organisation?
5. What do you mean by performance appraisal?
6. What is self-actualization need?
7. What is negative deviation?
8. State any two sources of working capital.
9. What is publicity?
10. State any one remedy available to consumers under the Consumer Protection Act.

SECTION-B

Answer any Ten of the following questions in two sentence each carries two marks.

(10x2=20)

11. What is coordination?
12. Differentiate between centralisation and decentralisation.
13. Mention two types of plan?
14. Write any two disadvantage of centralisation?
15. What is functional structure?
16. Define staffing?
17. Give the meaning of communication?
18. State any two importance of controlling.
19. What is DP?
20. What do you mean by advertisement copy?
21. What is sales promotion?
22. State the composition of members of National Commission?

SECTION-C

Answer any Six of the following questions not less than fifteen line each carries five marks. (6 x 5 = 30)

23. Management is a science. Explain?
24. Explain any five Fayols principles of management?
25. Write note on elements of delegation?
26. What is on the job training? Explain its methods?



27. How to overcome barriers to communication?
28. Explain controlling process?
29. What are financial decision? Explain its types.
30. Differentiate between advertisement and salesmanship.
31. State the features of state commission and Explain.

SECTION-D

Answer any Three of the following not less than thirty lines each question carries ten marks. (3x10=30)

32. Explain the objectives of management?
33. What is planning? Explain the various steps involved in planning?
34. Explain the steps involved in staffing process?
35. What are the objectives and functions of SEBI?
36. What are the qualities of successful salesman?

SECTION-E

(Practical oriented questions)

(2 x5=10)

Answer any Two of the following each carries five marks.

37. Draft a functional chart of an organisation?
38. List any ten stock exchanges functioning in India?
39. As an aggrieved consumer, write a complaint to district forum seeking redressal