



SRI BHAGAWAN MAHAVEER JAIN COLLEGE

Vishweshwarapuram, Bengaluru.

Mock Paper-2 (2017-18)

Course: II PUC

Subject: Business Studies

Max. Marks: 100

Duration: 3hrs 15mins

Section-A

I. Answer all the following questions in a sentence.

10x1=10

1. Give one example for top level management position?
2. Who is called as father of general management?
3. State any one limitations of planning?
4. Give the meaning of informal organization?
5. What is promotion?
6. Write any one quality of a successful leader?
7. State any one importance of controlling?
8. What is dematerialization of securities?
9. Give a example for quantity gift?
10. State the monetary limit for claim under national commission?

Section- B

II. Answer any ten of the following questions in a two or three sentence each.

10x2=20

11. State nay two objectives of management?
12. State any two features of principles of management?
13. Give the meaning of strategy?
14. What is delegation?
15. Name any two bases for departmentalization?
16. State any two methods of on- the – job – training?
17. What is supervision?
18. State any two corrective actions when there is a deviation?
19. State any two objectives of SEBI?
20. What do you mean by advertisement copy?
21. Mention any two channels of distribution?
22. State any two needs for consumer protection?

Section -C

IV. Answer any six of the following questions in fifteen to twenty sentences each.

6x5=30

23. Explain the principles of scientific management of F.W Taylor?
24. Compare between responsibility and accountability
25. Explain the benefits of training?
26. Explain the importance of directing?
27. Explain the importance of controlling?
28. State any ten depository services offered by a Depository?
29. Explain briefly the trading procedure on stock exchange?
30. Explain any five functions of marketing?
31. What are the remedies available to a consumer as per consumer protection act?

Section-D

V. Answer any three of the following questions in thirty sentences each.

3x10=30

32. Explain the features of management?
33. Explain the steps involved in planning process?
34. Explain the steps involved in staffing process?
35. Explain the different functions of stock exchange?
36. Explain the qualities of successful salesman?

Section-E

(Practical oriented questions)

V. Answer any TWO questions.

2x5=10

37. List out any ten stock exchanges in India?
38. As an advertiser, what essentials do you expect in a good advertisement copy?
39. Assuming that you are a HR manger of an organization state any ten sources you would look into while recruiting employees?