



Section A

I. Answer any ten of the following questions, each carries one marks. (10×1=10)

1. What is trade?
2. A partner whose association with the firm is unknown to the general public is called
a) Active partner b) Sleeping partner c) Nominal partner d) Secret partner
3. Give an example for global enterprises.
4. Who is an insured?
5. Expand BPO
6. Mention any one kind of social responsibilities.
7. At what stage a private company can commence its business?
8. Name one type of shares issued by the companies
9. Expand MSMED Act.
10. What is retail trade?
11. Outsourcing a part or entire production and concentration of marketing operations in international business is known as
a)Licensing b)Franchising c)Contract manufacturing d)Joint venture
12. Name any one export processing zone.

Section –B

II. Answer any ten of the following questions in a two sentences, each carries two marks. (10×2=20)

13. What is business risk?
14. Give the meaning of co-operative society
15. State any two limitations of statutory corporations.
16. What is marine insurance?
17. Give the meaning of Outsourcing
18. Mention any two causes of environmental pollution.
19. State any two clauses of MOA.
20. Give the meaning of shares.
21. State any two parameters used to measure size of business.
22. Give the meaning of chain stores or multiple stores.
23. Define Franchising.
24. What is certificate of origin?

Section-C

III. Answer any seven of the following questions, each carries four marks. (7×4=28)

25. Explain the various types of industries.
26. Briefly explain any four features of statutory corporations.
27. Explain briefly four telecom services.
28. Explain briefly scope of E-business.
29. State any four steps taken by business for environment protection.
30. State the functions of promoters.
31. Write a short notes on a)owner's funds b) borrower's funds
32. What are the merits of equity shares as a source of business finance?
33. Explain briefly any four problems faced by small business.
34. Explain briefly any four merits of departmental stores.

Section –D

**IV. Answer any four of the following questions, each carries eight marks.
(4×8=32)**

35. Explain the different types of partners.
36. Explain the features of joint stock company
37. What are commercial banks? Explain their different functions.
38. Discuss any eight sources from which a company can meet its financial requirements.
39. What is retail trade? Explain the services of retailer to consumer.
40. Explain the steps to be followed in export trade to obtain excise clearance.

Section –E

V. Answer any two of the following, each carries five marks. (2×5=10)

41. Assuming that you are businessman, state what benefits do you enjoy by entering into joint venture.
42. As a promoter, state any five documents to be prepared for the incorporation of a joint stock company
43. Mention any five foreign trade promotion measures and schemes undertaken by the government of India to boost up foreign trade.
