



JAIN COLLEGE, Bangalore
Mock Paper - 1 January - 2017
II PUC – Business Studies (27)

Time: 3 Hours 15 Minutes

Max. Marks: 100

SECTION-A

I. Answer all the questions

1. What do you mean by levels of management?
2. Give the meaning of responsibility.
3. State a limitation of planning.
4. Give the meaning of centralization.
5. What is training?
6. State any one style of leadership.
7. What is negative variation in controlling?
8. What do you mean by financial decision?
9. Name any two element of marketing mix.
10. State any one consumer grievances redressal agency.

SECTION B

II. Answer all the questions

11. State any two features of management.
12. What is meant by unity of command?
13. What is planning premises?
14. What is organizing process?
15. What is functional structure of an origination?
16. What do you mean by job rotation?
17. Define direction.
18. State any two corrective actions when there is deviation.
19. Write any two money market instruments.
20. What is packing?
21. What is advertising?
22. Name any two person who can file a complaint with the redressal agencies.

SECTION C

III. Answer all the questions

23. Explain the principles of scientific management of f.w. Taylor.
24. Explain the importance of delegation.
25. Explain the different methods of on the job training.
26. Explain the ways to overcome barriers of communication.
27. Explain briefly the controlling process.
28. Describe the importance of financial management.
29. Sate any ten depository services offered by a depository.
30. Briefly explain any 5 sales promotion methods.
31. Explain any five consumer rights.

SECTION D

IV. Answer all the questions

32. Management is both art and science. (justify)
33. Explain the importance and limitation of planning.
34. Explain the various step followed in staffing process.
35. Explain the factor which may influence the amount of working capital requirement in a business.
36. What is marketing? Explain the functions of marketing.

Section E

SECTION E

Practical oriented questions

V. Answer all the questions

37. Draw a neat diagram of levels of management
38. State any ten qualities of successful leader.
39. As an aggrieved consumer, write a complaint to district forum seeking redressal.



JAIN COLLEGE, Bangalore
Mock Paper - 2 January - 2017
II PUC – Business Studies (27)

SECTION-A

I. Answer all the following questions

1. Name any one Dimension of management?
2. When Gang plank is used?
3. Give an example of procedure?
4. What do you mean by Organizing?
5. What is Man power planning?
6. Give the Meaning of Communication?
7. What is controlling?
8. Mention any one basic objective of Financial Management?
9. Give an example for Quantity gift?
10. When was “Consumer Protection act” enacted?

SECTION-B

II. Answer all the following questions

11. What do you mean by co-ordination?
12. Why fayol is considered as father of general management?
13. Define planning.
14. What is divisional structure of organisation?
15. Give the meaning of vestibule training?
16. What do you mean by formal communication?
17. State any two steps in controlling process.
18. What is financial management?
19. What do you mean by grading?
20. What is publicity?
21. Mention any two needs of consumer protection.
22. Name any two basis for departmentalisation.

SECTION-C

III. Answer all the following questions

23. Explain five features of principles of management.
24. Explain any five types of plan along with examples.
25. Briefly explain five types selection interview
26. Explain the qualities of successful leader.
27. Explain the importance of controlling process.
28. Explain any five factors which may influence the amount of fixed capital requirements in a business.
29. Explain briefly the trading procedure on a stock exchange.
30. Explain the essentials of good advertisement copy
31. State the features of national commission.

SECTION-D

IV. Answer all the following questions

32. What is management and explain the features of management?
33. Explain the different methods of on-the-job and off-the-job training?
34. Explain all the relevant terms in stock exchange?

35. Explain the qualities of successful salesman?
36. Explain steps in selection procedure.

SECTION-E

Practical Oriented Questions

V. Answer all the following questions

37. Bring out the steps involved in Planning while establishing a New business unit.
38. Assuming that you are the HR Manager of a firm state any 10 sources you would look into while recruiting employees.
39. List any 10 Stock exchanges functioning in India.