



SRI BHAGAWAN MAHAVEER JAIN COLLEGE

Vishweshwarapuram, Bengaluru.

II PUC Mock Question Paper - 2

Course: II PUC

Subject: Business Studies

Max. Marks: 100

Duration: 3hours:15minutes

Instructions to candidates:

1. The question paper contain 5 parts – Part A, Part B, Part C, Part D and Part E.
2. Part A consists of 4 sections I, II, III and IV.
3. Write the serial number of questions properly given in the question paper while answering.
4. Write the correct and complete answer.

Part-A

I Choose the correct answer from the choice given

5 × 1 = 5

1. Which of the following is not a function of management
a) Planning b) Staffing c) Cooperating d) Controlling
2. Henry Fayol was a
(a) social scientist (b) mining engineer (c) accountant (d) production engineer
3. Which of the following statement is not correct with regard to planning ?
(a) Planning is a mental exercise
(b) It provides the direction for future action
(c) It is the end function in the process of management
(d) it is a pervasive function
4. Grouping of activities on the basis of product lines is a part of
(a) Delegated organisation (b) Divisional organisation
(c) Functional organisation (d) Autonomous organisation
5. NSE commenced future trading in the year
(a) 1999 (b) 2001 (c) 2000 (d) 2002

II Fill in the blanks by choosing appropriate word/words from those given in the brackets (Political, Money Market, Foremen, Preliminary Screening, Investment Decision)

6. ----- is an example of lower -level Management.
7. Stable government policy is an example for ----- environment.
8. ----- is the first step of Selection process.
9. The decision of acquiring a new machine or opening a new branch is -----.
10. Commercial paper is an example of -----.

III Match the following

5 × 1 = 5

- | 11. A | B |
|----------------------------|---------------------------------|
| a) Policy | i) Leadership style |
| b) Films | ii) look for ISI mark |
| c) Democratic Leader | iii) Capital Budgeting decision |
| d) Consumer responsibility | iv) A type of plan |
| e) Investment Decision | v) Off-the-job training |

IV Answer the following questions in one word or one sentence each.

12. What is time study?
13. Give the meaning of globalisation.
14. Name any one type of Grapevine network.
15. State any one Marketing Philosophy or Concept.
16. State any one unfair trade practice of manufacturers & service providers by which consumers are exploited.

V Answer any NINE of the following questions in two or three sentences each. Each question carries two marks

9 x 2 = 18

17. State any two social objectives of management.
18. What is Gangplank?
19. State any two benefits of planning.
20. Give the meaning of informal organization.
21. What is promotion?
22. State any two leadership styles.
23. Give the meaning of Break even analysis.
24. State any two types of financial decisions.
25. What is demat account?
26. Give the meaning of non durable products.
27. What is consumer protection?

Part – C

VI Answer any SEVEN of the following questions in 10-12 sentences. Each question carries four marks.

7 x 4 = 28

28. Explain any four characteristics of principles of management.
29. Explain any four points to show how important the understanding of business environment for managers
30. Explain the importance of planning with any four points
31. Explain any four tests used for selection process.
32. Explain briefly the steps involved in controlling process.
33. Explain any four factors affecting financing decisions
34. Explain the factors affecting working capital decisions
35. State any four features of specialty products.
36. Explain briefly the advantages of branding to marketers
37. Explain any four rights of consumers.

Part- D

VII Answer any THREE of the following questions in 20-25 sentences each. Each question carries 8 marks.

3 x 8 = 24

38. Define co-ordination? Explain the characteristic of co-ordination.
39. State the advantages and disadvantages of formal organization
40. Explain the steps in staffing process.
41. Explain the qualities of a good leader.
42. Explain any four money market instruments.
43. What is pricing? Explain the factors affecting price determination

Part –E

VIII Answer any TWO of the following questions. Each question carries five marks. 2 x 5 =10

44. Assuming that you are the manager of an organization, draw a neat diagram of different levels of management to specify that authority responsibility relationships create different levels of management.
45. As a HR manager list out any ten sources of recruitment to fill the vacancies in the organization.
46. As a marketing manager suggest any five sales promotion activities to boost up the sales.

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