

**SRI BHAGAWAN MAHAVEER JAIN COLLEGE**

Vishweshwarapuram, Bangalore.

II PUC Mock Question Paper - 1**Course:** II PUC**Subject:** Business Studies**Max. Marks:** 100**Duration:** 3hours:15minutes**Instructions to candidates:**

1. The question paper contain 5 parts – Part A, Part B, Part C, Part D and Part E.
2. Part A consists of 4 sections I, II, III and IV.
3. Write the serial number of questions properly given in the question paper while answering.
4. Write the correct and complete answer.

Part A**I. Choose the correct answer****5 x 1 = 5**

1. Management is:
(a) An art (b) A science (c) Both Art and Science (d) Neither
2. Principle of management has been developed on the basis of:
(a) Observation (b) Experimentation
(c) Personal experience of the manager (d) All of the above
3. Which of the following is neither single nor standing plan:
(a) Strategy (b) Budget (c) Method (d) Rule
4. Treasury bill is an instrument to borrow:
(a) Short term funds (b) Long term funds
(c) Instrument of Capital Market (d) None of the above
5. Toothpaste is an example of:
(a) Convenience Products (b) Shopping Products
(c) Specialty Products (d) Industrial Products

II. Fill in the blanks by choosing appropriate word/ words from those given in the brackets: 5 x 1 = 5

(Gang Plank, Financing, SENSEX, Internal, CEO)

6. _____ is an example of top level management.
7. _____ is a short route in a scalar chain.
8. Transfer is a source of _____ recruitment.
9. Interest Coverage Ratio is a part of _____ decision
10. _____ is the benchmark index of BSE.

III. Match the following:**5 x 1 = 5**

11.

A

B

- | | |
|------------------------------------|-------------------------------|
| a. Father of Scientific Management | i. PERT and CPM |
| b. On the Job Training | ii. F.W Taylor |
| c. Basic Physiological Need | iii. Purchase of Fixed Assets |
| d. Control Technique | iv. Food and Clothing |
| e. Fixed Capital | v. Internship |

IV. Answer the following questions in a word or a sentence each:

5 x 1 = 5

12. State the number of principles of management propounded by Henry Fayol.
13. What does “E” stand for in PESTL?
14. Give the meaning of rule
15. State the settlement cycle of NSE
16. In which year the Consumer Protection Act was enacted?

Part B

V. Answer any nine of the following questions in two or three sentences each, each question carries 2 marks:

9 x 2 = 18

17. Define Management.
18. What is Espirit De Corps.
19. Give the meaning of planning premises
20. State any two differences between delegation and decentralization.
21. What is placement?
22. Mention any two features of leadership.
23. Give the meaning of Break Even Analysis
24. Give the meaning of ‘Trading on Equity’
25. What do you mean by secondary market?
26. How do you describe shopping products?
27. Who can file a complaint before the appropriate consumer forum?

Part C

VI. Answer any seven of the following questions in 10 – 12 sentences. Each question carries 4 marks.

7 x 4 = 28

28. Discuss the significance of principles of management by explaining any four points
29. Explain any four challenges that were to be faced by business and industry due to changes in government policy
30. Explain any four importance of planning.
31. Explain any four types of tests used for selection of employees.
32. Explain briefly the steps involved in controlling process.
33. Explain the factors affecting dividend decisions.
34. Explain any four factors affecting the working capital requirement of an organisation.
35. Explain briefly any four objections against advertising.
36. Differentiate between selling and marketing.
37. Explain any four responsibilities of consumers while purchasing, using and consuming goods and services.

Part D

VII. Answer any three of the following questions in 20 – 25 sentences each. Each question carries 8 marks. 3 x 8 = 24

38. Briefly explain the characteristics of management.
39. Explain the importance of organizing.
40. Explain the benefits of training and development to the organisation and to the employees.
41. What is Supervision? Explain the role played by a supervisor.
42. Briefly explain the steps in the screen based trading and settlement procedure in a stock exchange.
43. Explain the advantages and disadvantages of advertising.

Part E

VIII. Answer any two of the following questions. Each question carries five marks: 2 x 5 = 10

44. Assuming that you are the manager of an organization, draw a neat diagram of different levels of management to specify that authority, responsibility, relationships create different levels of management.
45. As a manager of an organisation, what are the modern techniques of controlling you would like to adopt?
46. As an exploited consumer, write a complaint letter to your nearest District Consumer Forum claiming reasonable redressal.