



JAIN COLLEGE

463/465, 18th Main Road, SS Royal, 80 Feet Road
Rajarajeshwari Nagar, Bangalore - 560 098

SUBJECT: BUSINESS STUDIES

**II PUC
MOCK - II**

Timings Allowed: 3 Hrs 15 Minutes

Total Marks: 100

Instructions:

- 1) Answer all the questions.
- 2) Number the answers properly.
- 3) Draw diagram wherever necessary.

Section- A

I. Answer the following in a sentence each

10X1=10

1. Give one example for top level management
2. Who is called the father of scientific management?
3. State a benefit of planning
4. Name any one type of organizational structure
5. What is placement?
6. State any one element of direction.
7. Give the meaning of deviation in controlling.
8. What is fixed capital?
9. What is market?
10. Who is a consumer?

Section- B

II. Answer any ten of the following in two sentences each.

10X2=20

11. State any two social objectives of management.
12. What is Gang Plank?
13. What is decision making in planning?
14. Give the meaning of organizing.
15. What is departmentalization?
16. State the two activities of staffing.
17. Define motivation.
18. How the variation is ascertained in controlling?
19. What is financial planning?
20. What do you mean by labeling?
21. What is meant by advertising copy?
22. Mention any two needs of consumer protection.

Section - C

III. Answer any six of the following .

6X5= 30

23. Explain the principles of scientific management of F W Taylor.
24. Explain the importance of decentralization.
25. Explain the importance of staffing.
26. Explain the advantages of good communication.
27. Explain the steps involved in controlling process.
28. Explain the other objectives of financial management.
29. State the factors affecting fixed capital requirements and explain.
30. Explain briefly the channels of distribution.
31. Explain the importance of consumer protection.

Section- D

IV. Answer any three of the following

3X10=30

32. Explain the functions of management.
33. Explain the types of plans.
34. Explain the methods of training.
35. Explain the functions of stock exchange.
36. Briefly explain the methods of sales promotion.

Section- E

V. Answer any two of the following

2X5=10

37. State any ten Fayol's principles of management.
38. State any ten qualities of a successful leader.
39. As an aggrieved consumer write a complaint to district forum seeking redressal.
