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## SRI BHAGAWAN MAHAVEER JAIN EVENING COLLEGE

Affiliated to Bengaluru City University  
V V Puram Bengaluru 560004

In Association with IQAC,NAAC



### NATIONAL CONFERENCE

## Multi Disciplinary Approach - The Role of NEP-2020 In Transforming Higher Education

WhatsApp group:

<https://chat.whatsapp.com/JO05YtA8H2ZJWzCFDe0ofh>

Registration link:

<https://forms.gle/W6mVehq33A9CA7R26>

DATE: JANUARY 24<sup>TH</sup> & 25<sup>TH</sup> 2022

## ABOUT THE COLLEGE.

SBM Jain Evening College, affiliated to Bengaluru City University is established in the year 2000. The organization has grown to become one of the premiere evening colleges in Bangalore. It offers the students tailored programme that prepares them to ace in corporate and commerce industry. The programme is designed to prepare students to face the challenges in the global market and to provide them with thorough and updated managerial skills. At micro level, we assist our students on a daily basis in building competence in every specific area that molds them to face the real world. This initiative of establishing this unique programme, which offers choice based credit system (CBCS) is fully student centric. We focus on improving the education system one child at a time.

## ABOUT THE CONFERENCE

Education is an important pillar of any society, fundamental to achieving full human potential and developing an equitable and just society for promoting national development. The new National Education Policy-2020 (NEP-2020) envisions to bring about significant reforms in higher education to cater to the changing landscape of knowledge and create global standards of education. This conference aims at providing a common platform to all the stakeholders in Education- the regulators, managements, faculty members, researchers, students and people from industry to deliberate on diverse perspectives of the New National Education Policy-2020, understand its role in transforming higher education and to discuss practical challenges that may be encountered during implementation of this policy.

## OBJECTIVES OF THE CONFERENCE

- To create awareness on the perspectives of the National Education Policy 2020.
- To identify and bridge the gaps in curriculum and attainment of future learning outcomes.
- To discuss the roadmap towards a holistic education.

## GUIDELINES FOR SUBMISSION OF FULL PAPER WITH ABSTRACT:

- ✓ Full paper(s) in word document of at least 6000 words (all inclusive). The full paper should include the following:
- ✓ Abstract (Max 300 words), Introduction, Review of Literature, Methodology, Data Analysis, Discussion and Implications, Conclusion and References.
- ✓ The paper should clearly mention the title, name of the author (s), affiliation(s), email address (es), track for which it is being submitted and contact details of the author on its cover page.

The manuscript should be formatted as follows:

- ✓ Full paper should be submitted through email to: [nationalconferencesbmjec@gmail.com](mailto:nationalconferencesbmjec@gmail.com)
- ✓ Authors are requested to identify the track in which their paper needs to be considered. Track indication maybe given in the title page of the abstract as "suggested track".
- ✓ Registration will be confirmed only after the payment of registration fee.
- ✓ In a joint submission, author and co-author should be registered for the conference and at least one author must attend (online) conference and paper presentation.
- ✓ Author(s) with multiple entries must register for each paper separately.
- ✓ Paper submission last Date: 15/1/2022 (Abstract)  
Full Length paper 20/1/2022

## TRACKS OF THE CONFERENCE

### **Marketing**

Innovations in Retail Management  
Innovations in Rural Market  
Social Media Marketing  
Green Marketing

### **Human Resource**

Equal Employment Opportunity  
HR Management in Organizations  
Strategic HR Management and Planning  
Workers, Jobs, and Job Analysis  
Human Resource Planning and Retention

### **Accounting and taxation**

Fraud Auditing  
Advanced Auditing  
Corporate Taxation  
Employment Taxes  
Auditing Business Application System

### **Finance**

Financial Analysis Including Cloud Accounting  
Creative Accounting & Earnings Management  
Behavioural Finance  
Event Studies on Shareholders Wealth Impact  
Real Estate Investment Trusts /Hedge Funds  
Global Financial Crisis & Impact on Emerging Markets

## SUB THEMES

- New education policy challenges and prospects
- Holistic and multi disciplinary education
- Vocational education across school
- Preparing teachers in global perspective's
- Global prospective on higher education
- Skill development issues and challenges
- Role of digital library
- Skills and entrepreneur
- Education transformation to Digital learning.
- E-learning exposure in future India.

Besides, any contribution relevant to the main themes are highly solicited

## **Registration fee is inclusive of e-certificate.**

Paper shall be presented online, however, in-absentia presentation is not allowed. The third author shall be subjected to an additional fee of Rs. 200

FEE DETAILS	
Student	300/-
Research scholar	500/-
Academician	750/-
Corporate	1000/-

Payment:  
Phone pay :9008088666

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