



SECTION – A

I. Answer any ten of the following questions, each carries one mark: (10×1=10)

- 1) Which of the following cannot be classified as an objective of business
 - a) Investment
 - b) Productivity
 - c) Innovation
 - d) Profit Earning
- 2) The board of director of a Joint Stock Company is elected by _____
- 3) Give one example for Global Enterprise.
- 4) State any one Marine risk.
- 5) Environmental protection can best be done by the efforts of
 - a) Business people
 - b) Government
 - c) Scientists
 - d) All the people
- 6) A prospectus is issued by _____
- 7) Who is a lessor?
- 8) State any one feature of Cottage Industry.
- 9) Give one example of speciality shops.
- 10) What is import trade?
- 11) Expand IBRD.
- 12) Name the authority to issue Airway bill.

SECTION – B

II. Answer any ten of the following questions, each carries two marks: (10×2=20)

- 13) Why is business considered as an economic activity?
- 14) Define Partnership.
- 15) Give the meaning of Joint Venture
- 16) Define services and goods.
- 17) State any two types of transaction risks.
- 18) Write the meaning of social responsibility.
- 19) Give the meaning of Qualification of shares.
- 20) What is meant by retained earnings?
- 21) Write any two objectives of Marketing Assistance Scheme.
- 22) State any two features of Itinerant retailers.
- 23) Define International Business.
- 24) What is Certificate of Origin?

SECTION – C

III. Answer any seven of the following questions, each carries four marks:
(7×4=28)

- 25) State any four features of business activities.
- 26) Explain the merits of Statutory Corporations.
- 27) Explain the types of Warehouses.
- 28) Explain the scope of E-Business.
- 29) Explain briefly any four reasons which justify the need for pollution control?
- 30) Explain briefly the promotion stage in the formation of a company.
- 31) Explain any four advantages of Preference shares.
- 32) Explain any four demerits of Debentures.
- 33) Explain the role played by Small Business in India.
- 34) State any four differences between Departmental stores and Multiple stores.

SECTION – D

IV. Answer any four of the following questions, each carries eight marks. (4x8=32)

- 35) Explain any four types of Cooperative Society.
- 36) Explain the features of Joint Stock Company.
- 37) What are Commercial Banks? Explain their different functions?
- 38) Explain the merits and demerits of Commercial Paper.
- 39) Explain four merits and four demerits of Mail Order Houses.
- 40) State the benefits of International Business both to the Nation and Firms.

SECTION – E

V. Answer any two of the following questions, each carries five marks.

(2x5=10)

- 41) Assuming that you are the business person of an organisation, state the factors determining the choice of your organisation.
- 42) Give a list of any five institutions which support small business in India.
- 43) As a promoter, state five important documents to be prepared for the incorporation of Joint Stock Company.
