



JAIN COLLEGE

463/465, 18th Main Road, SS Royal, 80 Feet Road, Rajarajeshwari Nagar,
Bangalore - 560 098

Date: Dec-2017

SUBJECT: BUSINESS STUDIES

**MOCK
I PUC**

Timings Allowed: 3Hrs.

Total Marks: 100

Instructions to candidates:

1. Write the serial number of questions properly as given in the question paper while answering
2. Write the correct and complete answers.

SECTION - A

Answer any ten of the following questions in a word or a sentence each. While answering Multiple Choice Questions, write the serial number/alphabet of the correct choice and write the answer corresponding to it. Each question carries one mark: 1x7=7

1. Mention any one type of economic activity
2. The head of the Joint Hindu Family business is called
 - (a) Proprietor
 - (b) Director
 - (c) Karta
 - (d) Manager
3. State any one type of partnership
4. State the minimum amount of capital held by the government companies.
5. Expand MNCs
6. What is plastic money?
7. How many members have to sign memorandum of association in case of a private company?
8. Mention any one element of business ethics
9. Expand NABARD
10. When was National Small Industries Corporation established?
11. Equity share holders are called
 - a) Owners of the company
 - b) Partners of the company
 - c) Executives of the company
 - d) Guardians of the company
12. Which is the easiest mode of gaining entry into international market?

SECTION B

Answer any ten of the following questions in two or three sentences each. 10x2=20

13. What is industry?
14. Who is a Sleeping partner?
15. What do you mean by global enterprises?
16. Name any two types of life insurance policies.
17. State any two benefits of e-business.
18. What are articles of association?
19. What are commercial papers?
20. State any two institutions set up by the government for the promotion of small and rural industries.
21. Give the meaning of vending machines
22. What is meant by direct export/import?
23. Write the meaning of letter of credit.
24. Give any two reasons for international business.

SECTION - C

Answer any seven of the following questions

7x4=28

25. Explain briefly the different types of manufacturing industries?
26. Explain any four benefits of e-business
27. Explain any four steps that business enterprise should be taken to protect the environment.
28. Bring out any four distinctions between Traditional business and e-Business
29. State any four arguments for social responsibility.
30. State the functions of promoters.
31. Explain the financial needs of a business.
32. Write short notes on ADRs and GDRs.
33. State any eight major industry groups in the small scale sector.
34. Explain the features of super markets.

SECTION - D

Answer any four of the following questions

4x8=32

35. Explain the features of sole proprietorship
36. What are services? Explain their distinct characteristics?
37. Write a detailed note on various facilities offered by Indian Postal Department.
38. What are retained earnings? Explain its merits and demerits
39. Who is a wholesaler? Explain the services of wholesalers to manufacturer
40. Explain the scope of international business.

SECTION- E (Practical Oriented Questions)

Answer any two of the following questions

2x5=10

41. As a customer of a Bank, list out any five e-banking services enjoyed by you.
42. As a promoter, state five important documents to be prepared for the incorporation of a joint stock company
43. Give a list of any five institutions which support small business in India.
