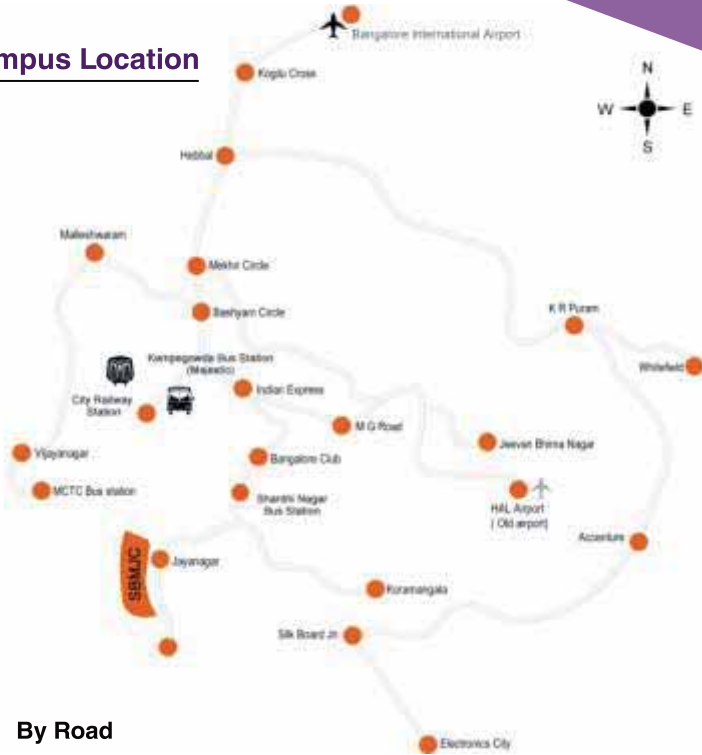


Campus Location



By Road

Jain College is around 10 kms from Kempegowda Bus Station. It is well operated by private transports from all parts of Bangalore.



By Train

Jain College is around 10 kms from Bangalore City Railway Station.



By Air

Jain College is around 45 kms from Bangalore International Airport. A/C shuttle services, taxi and auto rickshaws are available for easy transport.

JGI Knowledge Campus

44/4, District Fund Road, Behind Big Bazaar, Jayanagar

9th Block Bangalore - 560 069

P +91 80 4343 0904 / 913 / 923 / 925 M +91 98860 85608

E arg@jgi.ac.in W www.jaincollege.ac.in

Stay Connected on Social Media www.jaincollege.ac.in/socialmedia

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Concept & Design, Office of HR, Communications & Corporate Affairs, The JGI Group

Creating Competent
**MANAGERS AND
BUSINESS LEADERS**
With A Global Mindset
for the 21st century



Bharathidasan University Offers

**MASTER OF BUSINESS
ADMINISTRATION**



JAIN COLLEGE

www.jaincollege.ac.in

Bharathidasan University Offers Master of Business Administration with Dual Specialization in Marketing and Finance / Human Resource Management / International Business in collaboration with Jain College and Industry Partner Lead Global Management Institute (LGMI) for LSCM Core Domain.

About Jain College

Jain College is the flagship institute of the prestigious JGI Group headquartered at Bangalore. The JGI Group represents a cluster of 68 educational establishments that are home to over 30000 students from across the world & over 3120 staff members engaged at the P-12, undergraduate & postgraduate levels across 20 campuses and centers of excellence.

Jain College pioneered into commerce and management education in the year 1990. It brings in thought leadership with a blend of academic rigour & hands on applicability to real-world issues. **The institution has been conferred Grade - A with a CGPA of 3.8 on a scale of 4.0, the highest all India rating given to a college by NAAC.** Jain College and LGMI has entered into a MOU to offer this Programme at Bangalore.

About Bharathidasan University



Bharathidasan University established in February 1982 endeavours to be true to a vision by creating a brave new world of academic innovation for social change.

The two year MBA Programme offered by Bharathidasan University draws its input from Bharathidasan Institute of Management (BIM), a School of Excellence in Management Studies which has today emerged as a nationally reputed School of Management and is **rated among the top 5 B-schools in southern India and among the top 25 B-schools in India including the IIMs.** This programme is based on the norms and standards prescribed by the AICTE and have the approval of UGC. The experience and expertise of BIM are available for students pursuing MBA Programme through Centre for Distance Education (CDE). CDE - BDU is recognized by Tripartite Committee consisting of UGC - DEC - AICTE.

The University is accredited with "A" Grade by NAAC and is a member of the Association of Indian Universities (AIU) and Association of Commonwealth Universities (ACU). The CDE also conducts programmes in Dubai, Cambodia, UAE, Andaman, Sri Lanka, Singapore and Australia.



Lead Global Management Institute (LGMI)



Lead Global Management Institute (LGMI), Bangalore promoted by Sequel Logistics Group and leading Industrialist aims to impart world class education, training and consultancy in management, specific to emerging and mandatory field such as L&SCM and Retail Management to students, working executives and professionals. LGMI has entered into technical collaboration with BDU to offer this unique MBA programme.

The main objective of its collaborative programmes is to fill the gap between academic education and business requirement in both manufacturing and service sectors at the time of entering into the job/business world, creating the desire to excel, urge for better living and aiming for greater achievement in the life and to build managerial qualities and business leadership skills.



About the Programme

Bharathidasan University offers 2 year MBA programme in collaboration with industry partner LGMI at Jain College, Bangalore. The differentiator in this unique programme is the core domain in LSCM module, which is the emerging trend in all aspects of business including the large, medium, SME, Services sectors.

LSCM involves the management of material, information and fund flows seamlessly between and among stages to maximize total supply chain effectiveness and profitability. Today's supply chain reality is increased outsourcing, large global networks, increased competition and consumer driven.

Ten top reasons why any organization needs a good, relevant & responsive supply chain are:

- Competitive advantage
- Changes in Customer demands and expectations
- Increases in Environmental focus
- Changes in waste legislation
- Transparency issues
- The acquisition and retention of employees
- The cost of procrastination
- Rising energy prices
- Increases in Raw material costs
- Increase in Waste and disposable costs

This is the only MBA programme in India, wherein students learn LSCM core domain in detail along with dual specialization in Marketing and Finance / Human Resource Management / International Business in addition to General Management Principles and Practices.



Broad Programme Design

- A rigorous two years job oriented MBA programme having 1600 hours of face to face teaching with over 32 subjects on campus
- Six foundation core subjects in general management
- Eight domain core subjects in LSCM
- Seven applied skills core subjects in Functional management
- Dual super specialization core subjects in Marketing / Finance / HRM / International Business
- Three practice learning through research methodology and industry project work / dissertation

Our Teaching Approach

- Imparting goal directed, business relevant, application driven, problem oriented and self-directed learning
- The focus will be on facilitating project and problem based learning rather than traditional teaching and the strategy is designed to facilitate deep learning
- A blended learning approach to seminar, workshop, both symposium and group consultation. Tutorial support and group discussion with peers
- Teaching fraternity comprises of subject matter experts and industry leaders
- The industry project work / dissertation is fully supervised by a 20 hours of research methodology workshop prior to the commencing of their project work / dissertation.

Eligibility and Selection Process

- 50% is the minimum score in graduation examination but preference shall be given to students with 60% and above in their 10, 12 and graduation exams
- Candidates with full time work experience of one year and above will be given preference
- Topics will be given to candidates in advance for the Presentation Skill Assessment (PSA)
- They will be assessed based on content, presentation skills, fluency, clarity and Q & A. Candidates who qualify based on the above criteria shall be short listed for the personal interview round

Admission Procedure

- Contact the programme manager in person to get the admission details
- Submission of filled in application form
- Selection on the basis of the scores in valid entrance test
- Selected candidates will be intimated and will be admitted on payment of the prescribed programme fee

Programme Highlights:

- Contemporary curriculum designed by eminent academicians and professionals
- Latest industry oriented curriculum with **dual super specialization** in Marketing & Finance or Marketing & HRM or Marketing & International Business
- **Business English Certificate** to certify business english proficiency* from University of Cambridge ESOL Examination
- **Microsoft Office Specialist (MOS) Certification** for proficiency in Microsoft Office 2007 *
- **Campus Recruitment Leadership Training Programme** to aid candidates in their preparation for recruitment *
- **Outbound learning programme** for overall personality development*
- **Global tour** for international exposure & MDP*
- **Business news analysis** to keep abreast with the current business trends*

- **Global achiever workshop series**
- Access to **MIS packages*** Leadership and **decision making development series**
- Seminars, lectures & visits to facilitate **corporate cum industry interface**
- **Corporate formal attire**
- **Outstanding faculty & structured mentoring**
- Value added **collaborative certificate programmes***
- **Case study content** from Harvard Business Publishing*
- **MoUs with corporates** for intensive industry support*
- **Vibrant student culture**
- **Professional and social clubs** such as finance club, marketing HR club, sports club, healthcare club, quiz club, entrepreneurship club, green club, cultural club
- **Corporate social responsibility initiatives**
- On campus internship programmes and **applied research***
- **100% placements** & incubation support*
- Sophisticated library with **access to National & International journals**
- Technology enabled **amphitheatre classroom**
- **Laptops** for professional work with Wi-Fi facility at campus*
- Spacious seminar halls for guest lectures and **professional workshop series**
- **Technical & soft skills training at finishing school ***
- **High speed internet connectivity** in laboratories*
- A **hygienic cafeteria** serving a variety of dishes
- **Separate hostels for boys and girls** with all essential facilities*
- Meritorious students have special **access to prestigious libraries** like British Council, IIM-B, etc.*
- Interested students can undergo a training in **SPSS and Business Analyst course***

* T&C apply



Developing Your Employability

Jain College has a full fledged placement cell consisting of Management Corporate Relations Executives & Coordinators who bridge the gap between theory & practice. Over 400 top companies in major industries have an active recruitment relationship with Jain College. The placement cell organises short term internship, final semester on the job training and post training placements for eligible students.

Our Corporate Partners for Placement, Internship & Industry Interface Activities



ORACLE

LAQSHYA



ERNST & YOUNG

TITAN



GE Energy

Odessa Technologies

RBS
The Royal Bank of Scotland

Infosys



naukri.com

REDINGTON

Basket Option Education Consultancy

With the view for uninterrupted and hassle free education for every student, The JGI Group has appointed Basket Option Pvt. Ltd, to provide facility of Student Insurance and Education Loan*.

Basket Option Pvt. Ltd. is an ISO 9001-2000 certified company, managing Corporate, Institutions and Individuals, Investment, Insurance & Loan portfolios. Basket Option education consultancy is India's first education consultancy which provides whole gamut of services like student Academic Counselling, Over Seas Studies, Education Loans from renowned leading financial institutions renowned leading financial institutions in the market.

In their endeavour to serve the student community and help the students to opt for their desired course and get the education loan support they are happy to provide educational loan from Credila, a HDFC Ltd. venture. With this Student can bank on Basket Option Pvt. Ltd. for hassle free and quick loan process.

For details on loan contact:
9743077744 or SMS to BASKET (space) LOANS to 56767

*T & C apply



Students Talk



“ The JGI Group has given me immense learning scope and has provided me the confidence to face challenges. I have earned an outstanding opportunity to work in Sterling Lab as a Business Development Executive. ”

Damini Singh, Placed in Sterling Lab



“ The JGI Group has given me the confidence to work and the ability to achieve the targets given by the organization. I was able to face the challenges placed before me. Being a Bio Tech student, I had the opportunity to work in a Pharmaceutical Company and manage their marketing section. ”

Harendra Singh, UNICHEM Pharmaceuticals



“ Being from a Hotel Management Background, it was difficult for me to get into branding. The JGI Group helped me to transform my career and inturn an opportunity to work with ARROW Arvind brands. Since then I gained confidence and ability to crack pool campus interview and to work with naukri.com in marketing and sales department. ”

Sudipta Bhattacharjee, Naukri.com



“ Being a student of The JGI Group has helped me gain knowledge in different fields of business both strategically and tactically and it has also helped me in getting placed at IBM India Pvt Ltd. ”

Chethan K R, Placed in IBM



“ The opportunities provided by The JGI Group in terms of learning and experiencing have helped me crack the interview and getting placed at 'Sterling Lab. ”

Akshar P D Kowlani, Placed in Sterling Lab



“ The JGI Group has taught me discipline, etiquette, management soft skills, communication skills and has also placed a major role in my overall personality development. I sincerely thank the faculty for their involvement and as a result of which I have been placed at E&Y. ”

Divya R, Placed in Ernst & Young



“ The JGI Group has given me an opportunity to focus on marketing and finance strategy. Apart from the core subjects I have learnt presentation skills, management soft skills and Microsoft excel which are the breaking points at any organization. I thank the faculty for their involvement and also their support in placing me at E & Y. ”

Srinivasa M, Placed in Ernst & Young



“ The JGI Group has groomed me with skills, expertise and knowledge. It has provided me the right exposure to different fields and practically implementing them. It has given me the necessary impetus to put my best foot forward in the corporate world. I am glad to be a part of The JGI Group which has helped me to get placed in the field which I am passionate about. ”

Varsha, Placed in Futurisk Insurance Broking Company

JGI Academic Collaborations



UNIVERSITY OF WISCONSIN
River Falls



IAQ™ training



JGI Corporate Collaborations



Corporate Speak

Shahela sajanlal
Google India

Excellent infrastructure, amazingly smart students & very organised placement cell. We look forward to recruiting your students!



Ms. Shewetambari D N Prasad
Google India

Refreshing experience, they are better than the BEST!

Ms. Gunjan
Infosys BPO Ltd.,



Wonderful experience very satisfied with your institute's talent pool! We will keep coming back!

Mr. Brian Greeff
Goldman Sachs



Always welcoming and a hospitable reception. We are looking forward to our next visit!

Mr. Nagarajan S
24/7 Customer



Very vibrant bunch of students and a very good initiative has been taken by the college to include industry experts to give speech to students.



Mr. Naveen
TCS

Excellent hospitality, good infrastructure, warm support and help rendered at every juncture of placements.

Ms. Ramya R
Ernst & Young



Great experience! A very bright group of future leaders. Smart and ready for the corporate life! I'm looking forward to more interaction with The JGI Group.

Ms. Divya Acharya
TCS



It was indeed a pleasure visiting The JGI Group. The students are good with the subjects that they have learnt & it was a pleasure interviewing them. We look forward to visiting The JGI Group again.

Mr. Venkatesh
Accenture



Excellent college with good infrastructure and the knowledge of students on the subject is commendable.

Mr. Srikanth
Cognizant



Excellent facilities and good set of people are seen managing the placement office. Energy levels of students is also great.

Mr. Almon Prem
IBM Daksh



Surprises me that the students are already very well linked with the corporate world. I admire the hospitality extended by the Management.

Ms. C K Vanitha
Bajaj Capital



It's really interesting to meet an institution which does things differently like us. We see a good difference in the quality of candidates when compared to the other college candidates. We hope that their activities will strengthen the growth of India.

Media Speak



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The cultural forum of the Sri Bhagawan Mahaveer Jain College (SBMJC) has a team of six, including four students. Fahrenheit, the intra-collegiate fest, is one of the most celebrated events in the college circulars. More than 30 competitions are conducted. The event includes painting to rangoli, classical vocals to western instruments, contemporary dance to western. SBMJC also has its inter-collegiate fest, 'Taru Samskriti', with over 30 colleges taking part in the cultural extravaganza.



The team from Bhagwan Mahaveer Jain College that won the overall championship at the sports meet held at Garden City College recently

SBMJC wins
BANGALORE: Sri Bhagwan Mahaveer Jain College (SBMJC) won the basketball and badminton (men and women) in the 'Infini 09', an International Sports Festival conducted by PESIT College here. While the SBMJC basketball team downed host PESIT 74-45, its badminton teams won 2-1 and 2-0 over Surana College men and RV College of Engineering, respectively. — Special Correspondent

