

ABOUT THE JGI GROUP

The JGI Group established in the year 1990 is headquartered at Bangalore, Karnataka. The Group today represents a cluster of 75 educational establishments that are home to over 45000 students from across the world & over 4500 staff members engaged at the P-12, undergraduate, postgraduate & research levels across 53 campuses and centers of excellence.

Fast Facts

Founder Chairman

Dr. R Chenraj Jain

Areas

Education & Research
Entrepreneurship
Sustainable Development & Social Responsibility

Entrepreneurial Ventures

Education
Financial
Commerce & industries
IT & Communication
Science & Technology
Environment

JAIN COLLEGE

JGI Knowledge Campus, # 44/4, District Fund Road, Behind Big Bazaar
Jayanagar 9th Block, Bangalore - 560 069
P +91 80 4343 0908 / 928 M +91 98860 85608
E arg@jgi.ac.in W www.jaincollege.ac.in

13 - 949

Concept & Design, Office of HR, Communications & Corporate Affairs, The JGI Group



JGI JAIN COLLEGE

www.jaincollege.ac.in

BBM
Foundation
For
Leadership

(Affiliated to Bangalore University)

ABOUT JAIN COLLEGE

Jain College is the youngest college accredited by NAAC and one of the leading colleges in Bangalore imparting education at the Pre University, Undergraduate and Postgraduate levels.

Jain College was established in the year 1990 with a view to provide quality education, to build and shape students for the competitive world. We are involved in various innovative programmes apart from teaching regular curriculum. These programmes have been carefully designed to provide students a clear edge in placement or further education. The college has excelled in all disciplines, curricular, extra-curricular and co-curricular activities.

ABOUT BANGALORE UNIVERSITY

Bangalore University is a public university promoted by Government of Karnataka and recognized by UGC, located in Bangalore, Karnataka State, India. The university is one of the oldest in India, dating back to 1964. The university is a part of The Association of Indian Universities (AIU) and nears the status of "Potential for Excellence" which is reserved for the top 10 universities in India under the Guidelines of the University Grants Commission (UGC).



INSPIRED TEACHING AND LEARNING

The faculty is distinguished by its dedication, enthusiasm and commitment. The faculty is comprised of talented people many with advanced degrees, who possess a deep knowledge of the subjects they teach and have a unique understanding of students and how they learn best.

Faculty Resources

Dr. Easwaran Iyer
EQ: B.Com (Hons), M.Com, LLB,
PGDPM, PGDBM, M.Phil., Ph.D.
I & AE: 36 years

Prof. A. S. Velpanur
EQ: B.Sc, CAIIB - I, EMBA,
Dip in Finance (CFM)
I & AE: 36 years

Prof. K. N. Seshu
EQ: B.Sc, CAIIB
I & AE: 40 years

Prof. S. Dwarakanath
EQ: B.Com, LLB, CAIIB
I & AE: 40 years

Prof. Poonam Namjoshi
EQ: M.Com, M.Phil., (Ph.D.)
I & AE: 16 years

Prof. Veena Venugopal
EQ: MBA, M.Phil.
I & AE: 12 years

Prof. Alok Chhajer
EQ: B.Sc, PGDM, CFP
I & AE: 8 years

Prof. Mohan Kumar I
EQ: MBA, M.Phil., PGDIB, PGDCA
I & AE: 14 years

Prof. Nishanth B
EQ: BE, PGDBM (Marketing and Finance)
I & AE: 4 years

Prof. Naveen Kumar C.M
EQ: MA, M.Phil., PGDPMIR, NET, (MBA) (Ph.D.)
I & AE: 13 Years

Prof. Mahendra
EQ: M.Com
I & AE: 6 Years

EQ - Educational Qualifications
I & AE - Industry & Academic Experience

DISTINGUISHED FACILITIES

The college is well placed to serve varied needs of students. A well resourced library, ICT centre, conference hall, cafeteria, wi-fi campus are some of the facilities available to students.

EXTRA CURRICULAR ACTIVITIES

We offer an integrated learning approach to ensure that students sustain a healthy balance between academic and social development. A vibrant programme of activities is in operation at all of our college campuses. These programmes include sporting activities, clubs and societies, cultural visits and college field trips. Some significant events include Brand India, Rotaract Club services, Radio Active a community radio station events, youth week, trekking camp etc.

SPORTS

Stemming directly from the vision of overall student development, we provide facilities and encouragement for every sport activity that students find interest in. Jain College has a sports team in Athletics, Badminton, Basketball, Cricket, Hockey, Swimming, Table Tennis, Tennis, Volleyball, Football and Snooker. Exceptional

talents are given adequate encouragement to emerge as winning performers in their chosen sporting disciplines. This is illustrated by the number of students across Jain College who have represented the country at many levels and by the many individuals who have achieved international standing in their chosen sport.

Some famous sports personalities include:

- Pankaj Advani - Snooker
- Robin Uthappa - Cricket
- Manish Pandey - Cricket
- Mayank Agarwal - Cricket
- Shika Tandon - Swimming
- Rohan Bopanna - Tennis
- Kaushal Ravikumar - Basketball and many more...

ACCOMMODATION

The Jain College Hostels, located across South Bangalore are preferred residential option for students. We provide separate spacious accommodation for boys & girls with complete food, laundry and recreational facilities. Warden supervision, hygiene, safety, kitchen facilities, medical check-ups, medical insurance, telephones and state-of-the-art gymnasium are just some of the other amenities.

THE BBM DEGREE



The BBM degree from Jain College has earned an exceptional reputation with employers for producing graduates who not only cope with the challenges of today's business world, but excel in the opportunities which they create. The College offers a wide range of industry related courses which have been designed to stimulate and challenge ambitious minds as well prepare students for managerial and specialist roles within business and the public sector.

Your BBM will equip you with first-class communication, teamwork and leadership skills, and cross-cultural understanding.

Quick Facts

Duration: 3 years

Certifying Body: Bangalore University

Eligibility Criteria: PUC / ISC / CBSE or Equivalent



BBM CURRICULUM

Semester I - Financial Accounting

- Business Organization
- Quantitative Methods for Business I
- Market Behaviour
- Management Process
- Cost Analysis

Semester II - Financial Accounting

- Quantitative Methods for Business II
- Organizational Behaviour
- Production and Operation Management

Semester III - Soft Skills for Business

- Corporate Accounting
- Human Resource Management
- Service Management
- Corporate Environment

Semester IV

- Financial Management
- Business Regulation
- Cost Accounting

Semester V - Entrepreneurial Management

- Computer Application in Business
- Banking Regulation and Operation
- Corporate Governance
- Management Accounting
- Elective - I
- Elective - II

Semester VI - International Business

- E-business
- Income Tax
- Strategic Management
- Project Report & Viva-Voce
- Elective - III
- Elective - IV

VALUE ADDED PROGRAMME

Graduate Programme in Global Business Leadership (GPGBL)
(Offered to the BBM Degree of Bangalore University)

The GPGBL programme is an interdisciplinary programme that examines the challenges of leadership, ethics and business and commerce in the fast-paced international market place. Graduates of the GPGBL programme are equipped with the technical business and leadership skills and the fundamentals of applied commerce and management required for success in today's evolving global marketplace.

The programme integrates sound theoretical knowledge of business and commerce with a sense of realism that the real test of knowledge framework is the market place. This integration offers the most pragmatic mix of the latest business education possible.

COURSE MATRIX

Year	Course
I	SME Management - I
	Business Finance - I
	International Business - I
	Integrated Assignment
II	Organization Study
	SME Management - II
	Business Finance - II
	International Business - II
	Leadership Series Lab - I
	Seminar Series
III	Project - I
	SME Management - III
	Business Finance - III
	International Business - III
	Leadership Series Lab - II
Research Project & Viva-voce	

PROGRAMME HIGHLIGHTS

Current Business Review

Current Business Review is an exclusive session in the GPGBL programme conducted every day, focused towards acquiring knowledge about current business happenings, market trends, stock market performance and similar topics of interest. For the purpose of effective implementation of this session and to enhance the participation of students, the students are grouped into two to three teams and supervised by faculty members.

Concept & Convention Review

Business concepts with Indian and Global perspectives are analyzed and reviewed from different supportive and linking angles of business as an effort to understand it better from its applicability. There shall be ample scope to uncover newer concepts and conventions that shall effectively contribute for business growth. This effort is expected to add value to the domain as well as application skills.

Mentoring

As a part of the curriculum, students are monitored and mentored continuously. Inculcation of good practices, ethics, values, morale, motivation and personal grooming are the key objectives of a mentor. With this initiative, coupled with the deliverables as mentioned in the previous sections, this institution believes that global leaders could be created here.

Career Counseling / Workshop / Seminars / Guest Lectures

Each semester there will be regular interface with industry facilitators and experts in the areas of Finance, Marketing, Human Resources, General Management, Entrepreneurship, Software, Bio Sciences etc. Latest trends including Crisis Management, Live Cases are a part of the programme. The programme also includes Management Games and Knowledge Games.



GET INVOLVED

National Cadet Corps (NCC)

National Cadet Corps is a leadership training activity for students that teach them responsibility and resourcefulness. Students, who are physically fit, are encouraged to join the NCC (National Cadet Corps). The 2A/5 Coy NCC of 7 Kar Battalion of Jain College established in the year 1996 has been adjudged the 'Best Institution' in Karnataka, Kerala, and Goa for the ten times in 15 years. More than 14 cadets have been commissioned in the Indian Armed Forces. 1/9 Coy, NCC (Senior Wing) was established at Jain College in the year 2002. Within a short span the college has produced seven Republic Day cadets and one TSC cadet. Jain College has also won the Best Institution award in the year 2004-05, 2005-06, 2009-2010 and 2010-11.

National Service Scheme (NSS)

"Not Me But You" the motto of NSS reflects the essence of democratic living and upholds the need for self-less service. Jain College encourages students to volunteer and be a part of this social wing. Jain College has the rare

distinction of being honoured with the Best Institution Award & Best Programme Officer by the State Government.

Students in Free Enterprise **SIFE**

SIFE (Students in Free Enterprise) is an international non-profit organization that works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing the skills to become socially responsible business leaders.

- Projects:
- Project Independence
 - 2010 Project Prosperity
 - 2011-2012 Project Eco Alterna Fuel

Self Initiated Group (SIG)

The SIG started as a Voluntary association and today has a strong volunteer force of over 200 members. Some SIG activities include development of entrepreneurial skills at rural schools to create self sufficiency, anti-suicide camps to make individuals realize the value of life, E-week at schools and distribution of recycled books in rural schools.

CAREERS & PLACEMENTS SERVICES

The career & placement services provides unbiased information, advice and guidance to first help students understand themselves and the employment market and then plan and prepare for their future by developing suitable career related skills & knowledge. It aims to help students find a career that uses their unique skills & individual experience to the fullest.



CORPORATE COLLABORATIONS

- Goldman Sachs - Internship and guest lecture activities
- Google - Internship and campus ambassador programme
- Infosys - Campus ambassador programme
- Accenture - Internship
- Cognizant Technology Solutions - EVOLVE programme
- KPMG - KITE programme